## **KQSE - LA NUEVA MIX**

The **only** spanish language broadcast outlet serving the busy I-70 commuter corridor.

## YOUR COMPLETE MEDIA PARTNER

**30%** of the population from Dillon to Rifle speaks Spanish, and this is their **only** station for news, information and music.

La Nueva Mix is becoming legendary for its efforts in the community to educate and entertain the fastest growing segment of our population.



- Interactive
  Opportunities with
  AMT Digital Services.
- Active websites and Social Media pages.
- Targeted events with Radiate Live Events.



THE LA NUEVA MIX LISTENER IS A POWERFUL CONSUMER



Colorado