

KSMT THE MOUNTAIN

KSMT “The Mountain” has been on the air over 40 years, **longer than any other station in the region.** This heritage station brings you a loyal following like no other.



YOUR COMPLETE MEDIA PARTNER

KSMT music library spans over **30** years of rock, alternative and contemporary music from Pearl Jam, to The Red Hot Chili Peppers, Foo Fighters, Beck and Soundgarden.

KSMT reaches the baby boomer generation who own their homes, enjoy the mountain lifestyle and have discretionary income to spend.

AM/FM Radio beats out all other forms of music consumption for Coloradans!

From creative ads that motivate response, to scheduling for maximum effect, **KSMT** “The Mountain,” is a promotional powerhouse specializing in event, radio, & digital marketing.



Highly targeted radio and online streaming.



Interactive Opportunities with AMT Digital Services.



Active websites and Social Media pages.



Targeted events with Radiate Live Events.



THE KSMT LISTENER IS A POWERFUL CONSUMER

